



Minutes

Council Solid Waste Committee City of Santa Barbara



City Hall, Room 15
735 Anacapa Street, Second Floor
WEDNESDAY, JUNE 24, 2009
11:00 AM – 12:00 PM

ATTENDEES: Mayor Blum, Councilmember Williams, Councilmember Falcone, Joan Kent, Steve Wiley, Bob Samario, Stephen MacIntosh, David McDermott, Lorraine Cruz Carpenter, Celeste Carlisle, Karen Guntow, Robert TenEyck, Lyanna Clark, Bill Collyer, John Dixon, Kathi King, Ben Pitterle, Jeff Davis, Gretchen Heine, Irene Lim

1. **CALL TO ORDER:** The meeting was called to order at 11:04 am
2. **CHANGES TO THE AGENDA:** None
3. **PUBLIC COMMENT:** None
4. **APPROVAL OF MINUTES:** Minutes from February 24, 2009 were approved
5. **RESULTS OF FOODSCRAPS PUBLIC EDUCATION RESEARCH STUDY:** Stephen MacIntosh provided a report summarizing the findings of the foodscraps public education research study. The study, conducted by Ideocore, Inc., was done to gauge existing attitudes and perceptions of foodscraps and inform the development of an outreach plan for the foodscraps recovery and composting program. A major finding of the study was business owners' belief that composting foodscraps is not only good for the environment but a smart business decision.
6. **OUTREACH EFFORTS FOR PROPOSED NEW BUSINESS RATES:** Stephen MacIntosh provided a summary of the outreach efforts to inform the business community of the new proposed rates for trash, recycling and greenwaste services. Outreach consisted of presentations to business groups, meetings with business leaders, public forums, direct mailings, utility bill messages and web pages with detailed information on the proposed rates. The Committee voted unanimously to forward the proposed rates to City Council to initiate the Proposition 218 noticing process.
7. **UPDATE ON SINGLE-USE BAG REDUCTION PROJECT:** Lorraine Cruz Carpenter, Environmental Specialist, provided an update on the Single-Use Bag Reduction program, including the development of voluntary measures for participating stores, outreach program, key partnerships, and several regulatory approaches under consideration. She announced the "Where's Your Bag" kick-off event scheduled for August 28, 2009 to be held in De La Guerra Plaza.
8. **ITEMS FOR NEXT MEETING:** tbd

The meeting was adjourned at 12:22 pm

Approved:

STM/ckc